

**ABSTRACT**

An adhesive-textile composite is disclosed, comprising a textile, having a minimum tear strength, to the back of which is applied either a pressure sensitive adhesive or a thermoplastic hot-melt polymer. The face side of the textile comprises a hydrophobic surface, which is achieved by use of hydrophobic yarns and/or by application of a low surface energy treatment such as fluorocarbons, silicones, or waxes. The hydrophobic nature of the textile surface acts as an adhesive release agent, providing a number of benefits, including the feature that the adhesive-textile composite can be rolled up without the use of release paper. The face of the textile component of the composite may be printed, patterned, or otherwise treated to provide decorative and/or functional characteristics, as desired, depending on the intended use of the composite.